



PJ LIBRARY DELIVERS WITH INORDER.

InOrder enterprise management software from Morse Data is a valuable asset to PJ Library of West Springfield, Massachusetts. With their focus on book and magazine publishers, InOrder's complete end-to-end solution connects everything through a single database that delivers real-time inventory updates, as well as information to and from every department so that everyone stays connected.

Early childhood developmental research has shown that during the first five years a child's sense of self is established. Using the Imagination Library founded by Dolly Parton as a model, Harold Grinspoon gave it a Jewish twist and came up with the PJ Library. Monthly, age-appropriate books about Jewish folktales, history, holidays and traditions are sent out to children as a means of learning about their heritage.

PJ Library, which began in Massachusetts, is now national, and serves thirty communities in thirteen states. Janna Chapdelaine, Director of Operations at PJ Library explains, "We send out six books a month tailored to different age groups. So a family that has two children, each child would receive a book appropriate for their specific developmental stage. InOrder has helped us keep track of which book is sent to what age child and allows us to put them into a certain subscription based on their birthday. We also need to keep track of affiliates across the country who help us with funding and to know which child is connected to which affiliate."

Accounts receivable, purchase orders, inventory control, and reports are all consolidated into a single database, allowing PJ Library access to the information immediately. "We enter all of our invoices, bills, purchase orders, and InOrder keeps track of our inventory. I can pull up a customer at any time and it shows me invoices that need to be paid, what's been paid, what's left over, check numbers and dates. When we send out copies of one book, InOrder automatically deducts those books from inventory as soon as the order is placed. I can create a report on the number of a specific age group in any of the communities we serve. Through purchase orders I know the discounts and binding information of any book we carry. Everything is included, all I do is switch from one screen to another. InOrder is growing with our needs, but I'm also growing with it and using more and more functions. Tech support is very helpful. They are there when I need them and they take the time to go over things."

InOrder's complete end-to-end solution has a wealth of options that supports continued growth. And the combination of ease-of-use and uncompromising support makes it a perfect partner for PJ Library.

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